



VENTURE DURO

\$89B - Adventure Tourism Market in the US

According to a 2010 Adventure Travel Trade Association study

\$4.7B - hiking and outdoor industry

5.2% - expected increase annually through 2018

40% of Americans will go hiking at least once in 2013.



IN THE EAR (ITE) SPORT EARPHONES WITH KEVLAR CORDS

VENTURE TALK EXCLUSIVE FEATURES

QuikClik™ Patented Magnet Technology
For increased portability

IPX 5 Water Resistant Coating on Kevlar® Cords

Designed as Outdoor Equipment

Double Reinforced Angled-Flex Plug

Lifetime Warranty

CORE YURBUDS FEATURES

TwistLock™ Technology
Guaranteed to never fall out

FlexSoft™ Comfort Fit
Ergonomically designed to avoid nerve-rich areas of the ear

Sweat & Water Resistant
Designed for active use

Exceptional Sound
Clinically proven acoustics

TECH SPECS


15mm Speaker

Dynamic Driver

20Hz-20kHz Frequency Response

Neodymium Magnet

AVAILABLE COLORS

 Orange/Gray Item#10160

INCLUDES

Premium Case, Sport Clip,
2 Sizes of Enhancers

\$59.99 MSRP

DEVELOPED BY ATHLETES™